



Why Good Business Leaders Hate Uncertainty



by
Katherine Boyd, CEO
Halcyon Northwest, LLC



Of course,
business leaders hate uncertainty.



Uncertainty affects the bottom line.

But there's more to it than that –
it's personal.



What makes a good business leader?



- Clear vision.
- Good planning skills.
- Ability to take decisive action.

You came into your role already strong in these attributes, or you nurtured them to be successful.

You care *a lot* about your work and the people you work with—your staff, your partners, your clients.



What happens when a leader's personality traits run directly into economic uncertainty?



High levels of uncertainty in the economy threaten many things that make you, *YOU*.

- How can you have a vision when what is on the horizon is totally unclear?
- What kind of business plans can you make and initiate in the absence of stable economic policies?
- *Worst of all*, how can you take care of the people who depend on you in this situation?



As a business owner,
your personal finances
are intimately tied to
your company's success.



This undermines
your emotional steadiness
at a critical time.



Take a moment. Give yourself some grace.



You were ready for stability.

Instead, recent events have handed you a big ol' bucket of "*who even knows?*"

Feeling scared, angry, threatened, and a host of other emotions are entirely reasonable.

Even a sense of persecution.

Hey, I'm just trying to run a successful small business here – why is that being made so unnecessarily hard?



Our company has also been working through the uncertainty. We're developing a plan to manage change.



In future posts, Ed and I will expand on how the traits that make you a good leader will let you respond effectively to uncertainty and bring your organization along with you.



Helping Organizations Prepare their People for the Future.

See what we're doing to
manage change.

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